Isaac Ofosu

Healthcare innovation, diagnostics and business development

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Medical laboratory scientist with experience developing hospital partnerships and specialist referral networks for molecular diagnostics in Ghana. Currently studying sustainable innovation and entrepreneurship at Antwerp Management School.

Professional Experience

Katoen Natie (AUTODOC) | Warehouse Associate | Nov 2025–Aug 2026

Picked, packed and loaded orders, checked stock and missing items, made corrections and supported the team leader.

Revna Biosciences | Medical Sales & Business Development Executive | Jul 2024–Jul 2025

Negotiated five long-term service agreements for outsourced molecular diagnostics. Onboarded more than 35 healthcare accounts, improved onboarding efficiency by 15% and presented molecular testing workflows to more than 200 clinicians and laboratory leaders.

Metropolis Healthcare Ghana Ltd. | Technical Sales Officer | Nov 2022–Jun 2024

Built a pathology referral network with more than 25 specialists. Increased specialist test sales volume by 40% through clinical discussions on immunohistochemistry, liquid biopsies and genetic profiling.

M&G Medical Diagnostics | Medical Laboratory Scientist | Jan 2021–Aug 2021

Prepared quality controls, validated results and carried out routine and specialised testing.

Korle-Bu Teaching Hospital | Medical Laboratory Intern | Oct 2020–Aug 2021

Processed more than 50 daily samples across haematology and microbiology and maintained electronic patient records.

Selected Projects

Nouvia | Antwerp Management School innovation consultancy project

Comparing Belgian laboratories, home-testing providers and sampling options to inform women’s health diagnostics market positioning.

Hospital waste management | Applied sustainability coursework

Mapped responsibilities for waste segregation and proposed collection points, workflow observations and indicators for management review.

Education and Leadership

Master in Management, Sustainable Innovation and Entrepreneurship | Antwerp Management School | Sep 2026–Present

Doctor of Medical Laboratory Science, Distinction | University for Development Studies | Dec 2023–Jul 2025

BSc Medical Laboratory Technology, Second Class Upper Division | KNUST | Sep 2016–Aug 2020

President, Federation of Ghana Medical Laboratory Students’ Association (FG-MELSA) | Jun 2021–Oct 2022. Introduced online registration and dues payment to improve collections and establish a membership database.

Skills and Languages

Market analysis, B2B sales, CRM, Excel, PowerPoint and IBM SPSS. Twi (native), English (proficient), Dutch (elementary).